### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





### 1951 CROP

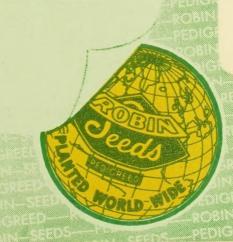
## PREMIUM QUALITY GARDEN SEEDS

To be grown to highest standards, by our Vineseeds and Smallseeds Divisions-each a leading specialist in its field! 1951 harvest



BREEDERS AND PRODUCERS OF PEDIGREED SEEDS

GROWERS FOR THE WHOLESALE TRADE ONLYI



### PLEASE NOTE CAREFULLY

### As Growers...

... of critical quality garden seed for the wholesale trade, we offer you our following 1951 crop quotations.

Each item is our own growing and will be planted from choice stock seed of our development. Most main crop varieties are grown from inbred parent stock; others from progeny of single fruit selections.

All seed is grown ONLY as a seed crop - a fact important to you, particularly when considering your requirements of LETTUCE and WATERMELON.

Production is conducted according to the highest of seedsmen's standards. For your consideration, we would like to list a few of our own production standards, which we feel are important to quality production:

ISOLATION between varieties is maintained to at least double the distance generally considered safe from the hazard of cross-pollination.

ROGUEING is accomplished first for plant type, and always before blossoms are set (Vineseeds). When fruits are at market stage, all annuals are again closely rogued for type. Vineseeds are rogued a third time immediately prior to seed harvest.

Biennial roots and bulbs are carefully hand selected over tables during the transplant operation.

HARVEST EQUIPMENT has been especially designed for positive clean-up between varieties - an important safeguard from mechanical mixtures. As an additional precaution, we steam sterilize equipment between each variety run.

PROCESSING is set to unusually close tolerances. Both Modesto and Rocky Ford are unsurpassed in the industry for their equipment, safeguards and techniques. You will receive early deliveries of well cleaned, nice appearing seeds.

PLANT BREEDING is an active part of our work. Virtually all of our varieties are included, and we believe you will find our plant breeding department an extra guarantee of extra quality to you - both for the present and the future.

In summary, we will simply say that the orders you entrust to our care will be produced the best way we know. On this basis we respectfully ask your consideration for a fair portion of your business.

Sincerely,
Molruson
PRESIDENT

# VINESEEDS

# VINESEEDS Division

A S SPECIALISTS IN VINESFEDS, we offer to you more accumulated years of Vineseed experience than any other seed growing company in America.

With production confined to dependable areas and thoroughly experienced farmers who have been with us for years, your contract order will be safely produced in the best possible manner.

We sincerely invite your inspection of our productions, of our breeding and trial grounds, and of our plants at any time. You will agree, we believe, that your order could not be in safer hands.

Ask for free trial ground samples of any variety. Also catalog photographs and 35mm. colored slides of most varieties are available at cost.

AMOUNT LBS.	CANTALOUPE	PER LB.
	Banana	75¢
	Bay View	85¢
	Bender's Surprise	73¢
	Burrell's Gem	85¢
	Casaba, Golden Beauty	
	Casaba, Golden Hybrid	83¢
	Craig	034
	Cranshaw	
	Early Bender, Schoons Hardshell.	73¢
	Emerald Gem	75¢
	Far North	90¢
	Fordhook, Large	
	Globe of Gold	80¢
	Golden Delicious	004
	Granite State	90¢
	Hackensack, Extra Early	
	Hackensack, Large	
	Hales Best, Triumph, Jumbo	70¢
	Hales Best, No. 36	
	Hearts of Gold, Improved	
	Honey Dew, Green Flesh	80¢
	Honey Dew, Gold Rind	004
	Honey Dew, Pink Flesh	90¢
	Honeyball	90¢
	Honey but 1	



AMOUNT CANTALOUPE (Continued)	PER LB.
	70¢
Honey Rock Improved Yellow Cantaloupe	70¢
Jenny Lind	90¢
Lake Champlain	72¢
esassas Milliance Market	90¢
	73¢
ereses office order	90¢
Osage, Extra Early	
	75¢
Perfecto, Improved	
Persian, Large	90¢
Pollock No. 10-25	80¢
Pride of Wisconsin	
Queen of Colorado	70¢
Rocky Ford, Gold Lined	
Seed Breeders	
Shurnway's Giant	85¢
Tip Top	75¢
V-1 (Sulphur Resistant)	80¢
SR-91 (Sulphur Resistant)	
MILDEW RESISTANT STRAINS	
Golden Gopher ((Also Wilt Res.))	
Imperial No. 4-50	
Imperial No. 5	78¢
Imperial No. O	
No. D-2	
	1.20
Smith's Perfect	90¢
Texas No. 1 (Also Aphid Res.)	80¢
CITRON	
Green Sood	
Green Seed	68¢
CUCUMBER	
A & C	80¢
Apple, Crystal; White Lemon	95¢
Apple Shape or Lemon	-
Daitelues	87¢

AMOUNT	CUCUMBER	nen.
LBS.	(Continued)	PER LB.
	Black Diamond, Long Strain Black Diamond, Staysgreen	
	Boston Pickle	67¢
	Brice Special Pickle	75¢
******	Chicago Pickle	67¢
	Clark's Special	70 €
	Colorado	80¢
	Cool & Crisp	85¢
*******	Cubit	82¢
******	Davis Blend	70¢
	Davis Perfect	75¢
*******	Deltus	80¢
******	Earliest of All	69¢
******	Early Cluster	67¢
******	Early Fortune	
	Early Russian	69¢
		88¢
	Japanese Climbing	77¢
	Magnolia.	
	Marketer.	024
	Model	82¢
	Mincu	80¢
	Monarch, or Heinz Pickle	70¢
	National Pickle	67¢
	Niagara (Mosaic Resistant)	90¢
*******	Ohio No. 31 (Mosaic Resistant)	85¢
*******	Packer	75¢
******	Palmetto (Mildew Resistant)	\$1.30
	Producer	75¢
	Puerto Rico No. 39, Short	80¢
	Puerto Rico No. 39, Long	
*******	Robin-40 (Mildew Res. Pickle) Robin-50 (Mildew Res. Slicer)	
	Santee (Mildew Resistant)	\$1.00
	Santee 5-2 (Mildew Resistant)	
* *****	Snow's Perfection Pickle	70¢
	Straight 8	80¢
	Taxpayer	
	Thorburn's Everbearing	70¢
	Vaughan, or Longfellow	82¢
	West India Gherkin	95¢
	White Spine, Arlington	
	White Spine, Improved	67¢
	White Spine, Klondike	4
*******	White Wonder	
******	Woodruff's Hybrid	72¢
	Yorkstate Pickle (Mosaic Res.))	
	*********	



AMOUNT LBS.	DILL	PER LB.
	Mammoth Long Island	45¢
	GOURD	
	Apple, Small	
	Calabash	\$1.55
	Dishcloth	\$1,55
	Egg, Small	
	Italian Edible	95¢
	Mixed, Small Ornamental	95%
	orange, Small	
	Pear, Striped White-Green	
	Pear, Striped Yellow-Green	\$1.55
	Spoon, Bi-Colored	
	Warted, Small	
	PUMPKIN	
	POMPKIN	
	Connecticut Field	60¢
	Cheyenne Bush	68¢
	Cushaw, Golden	60¢
	Cushaw, White	65¢
	Dickinson	60¢
	Japanese Pie	68¢
	Kentucky Field	60¢ 70¢
	Large Cheese, Old Fashioned	65¢
	Small Sugar, Boston Pie	60¢
	Tennessee Sweet Potato	
	Virginia Mammoth	65¢
	Winter Luxury, Orange	
	SQUASH	
	SUMMER TYPES	
	Caserta	67¢
******	Cocozelle, Green Bush	60¢
	Cocozelle, Long Type	67¢
	Crookneck, Early Summer Yellow.	60¢
	Crookneck, Giant Yellow	65¢
	Scallop, Bennings Green Tint	60¢
	Scallop, Early Golden Bush	65¢

Specialist Vineseeds

DIVISION



AMOUNT LBS.	SQUASH (Continued)	PER LB.
	Scallop, Early White Bush	60¢
	Scallop, Mammoth White Bush	63¢
	Scallop, Woods Prolific White	65¢
	Straightneck, Early Prolific	63¢
	Straightneck, Giant Yellow	
*******	Vegetable Marrow, Green Bush	
	Vegetable Marrow, Green Vine	65¢
	Vegetable Marrow, White Bush	034
*****	Vegetable Marrow, White Vine	
*******	Zucchini, Dark Green or Black)	
******	Zucchini, Light Green or Gray	63¢
******	Zucchini, Long Strain, Dark Green.	65¢
******		
	WINTER TYPES	
	Banana, Blue or Slate	
	Banana, Pink	70¢
	Banana, Orange (U. of Calif.)	95¢
	Boston Marrow.	68¢
	Buttercup	95¢
	Butternut	90¢
	Delicious, Golden	
	Delicious, Green	74¢
	Fordhook Vine	70¢
	Green and Gold	95¢
	Hubbard, Blue	
	Hubbard, Chicago Warted	754
******	Hubbard, Golden or Orange	75¢
******	Hubbard, Improved Green	
******	Mammoth Chili	80¢
******	Marblehead (Curlytop Res.)	
******	Rainbow	83¢
******	Squaghetti	70¢
	Sweet Potato, Delicata  Table Queen, Acorn, Green	60¢
	Table Queen, Golden or Orange	68¢
	Table Queen, Mammoth, Green	60¢
	Uconn.	65¢
	Warren-Turban	95¢
	19	
	WATERMELON	
	Carefully grown in California, where ANTHRACNOSE (a seed-borne disease) does not exist.	
	Angelino, Black Seed	
	Black Diamond	60¢
******	Burrell Gray	\$1.00
******	Chilean, Black Seed	70¢
Name of the state		



AMOUNT LBS.	WATERMELON (Continued)	PER LB.
	Coker	95€
	Coles Early	
		50¢
	Congo (Anthracnose Resistant)	\$1.00
	Dixie Queen	75¢
	Early Arizona	95¢
	Early Canada	80¢
	Early Fordhook	
	Early Kansas, or Russian	60¢
	Florida Favorite	50¢
	Florida Giant	60¢
	Garrison	95¢
	Georgia Rattlesnake	50¢
	Golden Honey	65¢
	Halbert Honey	50¢
	Harris Earliest	75¢
	Ice Box, Red Flesh	05.
	Ice Box, White Flesh	95¢
	Ice Cream	50€
	Irish Gray	
	King and Queen Winter	70¢
	Kleckley Sweet	
	Kleckley Sweet, Improved	50¢
	Klondike, Black Seed No. 3	
	Klondike, Brown Seed	90€
	Klondike, Striped No. 11	30%
	Mountain Hoosier	95¢
	New Hampshire Midget	\$1.50
	Northern Sweet	60¢
	Peacock	85¢
	Peerless	000
	Stone Mountain	52¢
	Sugar Stick	70¢
	Sweetheart	704
	Tom Watson	50¢
	White Mountain, Improved	90¢
******	Wondermelon	50¢
	WILT RESISTANT STRAINS	301
	Blacklee	60¢
******	Dixie Queen WR	\$1.00
	Hawksbury	60¢
	Hawksbury, Purdue Strain	85¢
	Ironsides	\$1.50
		60¢
	Kleckley Sweet No. 6	001
	Klandike No. 7	90¢
	Klondike, Striped Blue Ribbon	61 00
******	Klondike, Baby (U. of Calif.)	\$1.00
	Leesburg	60¢
	Miles	90¢
	Missouri Queen	
The same of the sa		and the same of th



## SMALLSEEDS Division

A S SPECIALISTS in Beet, Carrot, Lettuce, Mustard and Chion, we conduct an entirely separate breeding and growing program within the company.

Our strict policy of concentrating on only these five species allows our thoroughly experienced personnel a degree of close specialization that is an extra guarantee of quality to your trade.

Your inspection of our trial grounds and of our growing program is sincerely invited. We believe you will agree that our compact, well-knit organization ranks as one of the leaders in the seed industry.

Ask for free trial ground samples of any variety. Also, catalog thotographs and 35mm. colored slides of most varieties are available at cost.

A STATE OF THE STA		
AMOUNT LBS.	BEET	PER LB.
	Orimson Globe	42¢
	Crosby's Egyptian	
	Detroit, Dark Red	38¢
* * * * * * * *	Detroit, Perfected	42¢
	Oetroit, Shurt Top	
	Early Blood Turnic	38¢
	Early Wonder Cross Too	
• • • • • • •	Early Wonder, Green Top	45¢
	Eclipse, Early	39¢
	Extra Early Flat Red Egyptian	000
	Lutz, Green Leaf	45¢
	•	
	CARROT	
	Chantenay	
	Chantenay, Long Type	68¢
	Chantenay, Red Core	200
	Danvers, Half Long	
	Danvers, Half Long, Red Corn	70¢
	Hutchinson	90¢
	Imperator	69¢
3 0 0 5 3 2 2	Imperator, Long Type	Q94
FOR ALCOHOLOGIC TO THE REST	The second secon	CHICAGO CONTRACTOR OF

Specialist Simplification



AMOUNT	CARROT	PER
AMOUNT LBS.		LB.
	(Continued)	
	Long Orange, Improved	
	James Intermediate	
	Nantes, Coreless	80¢
	Oxheart, or Guerande	
	Scarlet Horn, Early	90¢
	st. valery	001
	Touchon	80¢
	LETTUCE	
	HEADING VARIETIES	
	Big Boston	68¢
	Boston, White	OOK
	Cornell No. 456	
	Great Lakes, Early Strain	\$1.88
	Great Lakes, Regular Strain	ф:.00
	Great Lakes, Premier	
	Hanson	75¢
	Iceberg	7 5 %
	Imperial 44	
	Imperial 101	\$1.35
• • • • • • •	Imperial 152	* 1 1 0 0
	Imperial 615	
	Imperial 847	
	New York, or Wonderful	
	New York 12	\$1.25
	New York 515, Improved	
	Progress	69¢
	UIII IVAI IEU	094
• • • • • • •		
	LOOSE LEAVED VARIETIES	
	Chicken	68¢
	Cos, Dark Green	
• • • • • • •	Cos, Trianon	62¢
	Cos, White Paris	
	Grand Rapids, Improved	60¢
	Oakleaf	68¢
	Prizene ad	
	Simpson, Black Seed	60¢
	Simpson, Early Curled	
	Slobolt	\$1.50
	••• • • • • • • • • • • • • • • • • • •	



LAWRENCE R. ROBINSON LAWRENCE R. ROBINSON, JR. WARD F. ROBINSON

CABLE ADDRESS: "ROBINSEEDS"

ROCKY FORD, COLO. GRIDLEY, CALIF. U. S. A.

### MODESTO, CALIFORNIA

February, 1951

PPCIA

#### 1951 CROP CONTRACT PRICES

LAWRENCE ROBINSON & SON

BREEDERS AND PRODUCERS OF VEGETABLE

ENGINEERED SEEDS TO MEET THE TEST OF TODAY

We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

Dear Sir:

We respectfully enclose a copy of our 1951 Crop Contract list.

AS SPECIALISTS, we concentrate on growing the finest quality possible in the small group of vegetables listed. We feel we are offering you a sound growing program, as follows:

- l. We grow ALL of the seed we offer. Each crop is under the constant supervision of experienced SPECIALISTS, from the time it is planted until it is shipped to you.
- 2. ALL PRODUCTION is committed to contract orders.
- 3. Productions are sufficiently large and diversified as to ensure you an unusually good guarantee of contract delivery.
- 4. Our processing plants are as fine as exist, ensuring you not only well-cleaned seeds of good sample, but early deliveries.
- 5. We confine our sales to the wholesale trade. You do not find us competing with you for any of your trade.
- 6. Please examine inside cover of the Contract. Certain of our production policies that mean extra-value and extra-safety to you, are briefly outlined.

On the basis of the above policies, we respectfully ask for a fair share of your business.

Lawrence Robinson:AP

Kindest regards,

"AMERICA'S Safest GROWERS"

We respectfully enclose a cook of our 1981 Crop Contract dist, AS SERCIALISTS, we concentrate on growing the I mast suglify possible in the small group of vegetables listering we feel we ere offering you a sound growing program, as indimuse the constant supervision of experienced Electrician from the time it is planted until it is surprised to gen ALL PRODUCTION is committed to contract process. . 53 Productions are sufficiently large sudediversified as to ensure you an undersity sock quarantee of contract delivery. not only well-steamed seeds of good summissibut earlfind us competing with you for any on your trade. Please examine inside ocver of the Contract, Certain of our production policies that mean atra-value and ertrasafety to you, ore bringily buttined. On the basis of the above policide, we respectfully ask for a fair share of your business, way Harmon



AMOUNT LBS.	MUSTARD	PER LB.
	Broadleaf, Chinese	27½¢
	Fordhook Fancy	30¢
	Smoothleaf, Large	27½¢
	Southern Giant, Curled, L.S	30¢
	Tendergreen	27½¢
	ONION	
	Brigham Yellow Globe	\$1.45
	Crystal Wax	\$2.20
	Early Yellow Globe	\$1.45
	Excel 986	\$1.50
	Mountain Danvers, Yellow	\$1.55
	Southport White Globe	\$2.00
	Southport Yellow Globe	\$1.45
	White Portugal	\$1.65
	White Silverskin	\$2.15
	White Sweet Spanish, Utah, Jumbo	\$2.50
	Yellow Ebenezer	\$1.50
	Yellow Globe Danvers  Yellow Sweet Spanish, Utah Strain	\$1.45
	Yellow Sweet Spanish, Mich. Strain	\$2.05

#### SPECIAL INSTRUCTIONS

Specialist Smallheads

TOUR SEPTEMBER OF THE PROPERTY OF THE PROPERTY

### SEED CONTRACT

0 0 0

WE, LA	WRENCE	ROBINS	ON & SONS,
HEREBY agr	ee to un	dertake	to grow the
within named			

for	
of	
under conditions and prices annexed	and will

deliver same on board cars our option, nearest ROBIN-SEED production branch, as early in the season as seed can be well cured and put in merchantable condition. Seed to be true to name, of good sample, purity and vitality.

TERMS—To well rated firms 1% 10 days, 30 days net with Trade Acceptance, containers extra. Others Draft with B/L.

It is mutually agreed that in case of a shortage of any of the within named quantities that a full pro rata division shall be considered a satisfactory delivery on the order.

LAWRENCE ROBINSON & SONS warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

### LAWRENCE ROBINSON & SONS

Modesto,		

WE HEREBY AGREE to accept the within named Seeds and pay for same upon terms and conditions above specified.

Firm Name

Date .....

Address .....

Ву .....

AMERICA'S Safest GROWERS

ROBIN -SEDS - PEDIGREED - PEDIGREEDPEDIGREED - PEDIGREED - PEDIGREEDROBIN-SEEDS - PEDIGREEDS - PEDIGREEDROBIN-SEEDS - PEDIGREEDS - PEDIGREEDS